



"SOUL OF THE MOUNTAIN" BALI

SINCE 1974





Handara **Golf & Resort** Bali

HANDARA GOLF & RESORT BALI holds the distinction of being Bali's inaugural golf course, established in 1974 by Ibnu Sutowo during the nascent stages of Bali's tourism industry. This magnificent 18-hole golf course was masterfully designed by Peter Thomson, a five-time British Open Champion, in collaboration with his design associates, Michael Wolveridge and Ronald Fream.

Nestled far from the bustling tourist hubs, the resort is perched in the picturesque Bedugul mountains of Bali, sitting at an elevation of 1400 meters above sea level. Handara Golf Resort Bali offers a one-of-a-kind golfing experience with its refreshing cool climate. Notably, the 18-hole golf course at Handara is renowned for its challenging nature, ranking among the most demanding in Asia.

Beyond golf, Handara is delighted to reintroduce the resort as a serene mountain getaway for all guests. Families and non-golfers are warmly welcomed to relax and immerse themselves in Handara's natural wonderland, surrounded by lush tropical forests, temperate climate, and awe-inspiring mountain vistas.

Handara's Vision and Mission



Mission

At Handara, our mission is to lead the way of responsible tourism, offering an exemplary golf course and resort experience. We are committed to reducing our carbon footprint and championing sustainability in our operation. Our goal is to harmonize the connection between people, nature and culture, and promoting a vibrant green lifestyle that enriches the lives of our guests.

Values

Why Guest Choose Handara Golf & Resort Bali



Hospitality

At Handara we are deeply dedicated to creating unforgettable experience for our guests.



Respect

We hold high regard the values of our guest, colleagues, and stakeholders, fostering an environment of mutual respect and appreciation.



Integrity

Our commitment to honesty and transparency shapes every interaction, as we believe in doing what is right.



Innovation

We are perpetual learners, ceaselessly seeking opportunities for self-improvement and enhancement of the communities in which we operate.

The Timeless Journey Handara Golf & Resort Bali

The Handara brand's commitment lies in its evolution and dedication to continual innovation for sustained growth.





Open Door

After two years of construction Bali Handara Country Club opened its door to welcome golfers from around the world, including many high-ranking officials and head of states from different countries.



1974 Start

Ibnu Sutowo, known as the father of Golf in Indonesia, started building Bali Handara Country Club to share his passion of Golf and to provide employment for the local community.



1979

Magnificent View, Cool Climate and Well-Kept Greens

For its magnificent view, cool climate and well-kept greens, Golf Magazine Selection Committee voted Bali Handara Country Club as one of the Top 50 Greatest Courses in The World.

1986 - 2008

Bali Handara Country Club appointed Kosaido Club Japan as operator to strengthen Bali Handara's position in the Japanese Golfer market.



2015 **New Beginning**

Rebranding to 'Handara Golf & Resort Bali', Handara is pleased to welcome both golfers and non-golfers, having been named the "Best Golf Hotel in Indonesia" by the World Golf Award in 2015.



2012 **Unfortunate Year**

An unfortunate year for Handara. After a week long constant rain, the trees around the resort couldn't hold the heavy downpour resulting in a mudslide that damaged the east wing. Thankfully there were no other casualties. The disaster prompted the re-building and re-branding efforts.



Year 2015

· New Beginning of Handara.



- · New Logo of the Company.
- · New Brand of Handara.



· Winner of "Best Golf Hotel in Indonesia" in 2015 by the World Golf Award.

Year 2017



· The Birth of "Handara Gate".

Year 2018



· Handara as one of the 18 Greatest Golf Resort 2018 by Golfscape.

Year 2019

· 10 worlds most Eco Friendly golf courses by Golfscape.



· Winner of "Best Golf Hotel in Indonesia" in 2019 by World Golf Awards.



· 10 Most Luxurious golf resort around the world by highworthcitizen.com.



· Handara Gate as one of the Iconic Gate in Bali featured in Wonderful Indonesia.

Year 2020 onwards

· Successfully recover from the Pandemic.



· Received "Travellers Choice Awards 2020" from Tripadvisor.



· World Top 100 Golf Course by Golfscape.



· Received "Travellers Choice Awards" from booking.com.





· Winner of "Indonesia Best Golf Hotel 2020 and 2021" from World Golf Award.



· Internally certified by Travelife as Sustainable Destination.



· Nominated as "World Best Eco Friendly Golf Facility 2021" from World Golf Award.



 "Best Luxury Golf Resort in Bali" from Luxury Lifestyle Awards 2023.



· "Best Golf Course" in Exquisite Media Award 2023.



· "International Sustainability Awards (ISA)" from Luxury Lifestyle Awards 2023.

Management

Our Team



President Director & CEO

fliga Salviandra, serving as the President Director & CEO since 2014, has not only been the driving force behind the strategic direction of the company but has also fostered a robust leadership team to execute these strategies effectively. She possesses a remarkable acumen for business turnarounds, successfully rebranding Handara and propelling it to new heights, even in the face of business and industry challenges.

Her visionary approach and strategic acumen have played a pivotal role in preparing the company for sustainable growth. Aliza's dedication is all-encompassing, as she is deeply committed to developing the company in every aspect. Her academic background includes a JD in Law and a Bachelor of Sciences degree from the University of Indonesia and Northeastern University in Massachusetts, USA, respectively. Her pursuit of knowledge led her to earn a Post Graduate MBA and LL.M from Leiden University in the Netherlands.

With experience in both the legal and banking & finance industries, Aliza brings a unique perspective to her role. As a mother of three, her passion for social responsibility is also evident through her management of the company's Corporate Social Responsibility activities. Under her leadership, these activities have made a positive impact on the community and the environment.

Director of Finance & CFO

Lauga Ibnu Sirad Sutowo, as the Director of Finance & CFO since 2007, brings experience in financial strategies to advance the company's growth plans. A graduate of Macquarie University in Sydney, Australia with a degree of Bachelor of Accounting, he holds responsibility for overseeing the entire finance function of the company and has demonstrated his ability to consistently challenge and enhance existing processes and systems.

With experience in hotel management, his role includes providing strategic direction to planning and accounting teams, advising on financing scheme and ensuring the company's adherence to legal and regulatory compliance, particularly in matters related to taxation. As a father of two, Lauza also actively advocates for social responsibility, with a focus on raising awareness about autism.

Additionally, he is the founder of the Zally Zarras Learning Center in Jakarta, further exemplifying his commitment to education and community support.





Corporate Director of Golf

Santoso Suwardhono, holding the role of Corporate Director of Golf and a devoted golf enthusiast since 2023, bring a wealth of expertise in devising comprehensive strategies for golf course enhancement.

He oversees the refinement of golf products and services, ensuring the optima conditions of the golf course. With numerous years of experience in banking & finance, asset management, consumer goods and F&B industries, he currently focuses on the financial and technical aspects of upgrading the golf course.

Santoso is a dynamic and youthful individual, holding a degree in Banking & Finance from Curtin University in Perth Australia and a Masters Degree in Finance & International Trade from Deakin University, Melbourne Australia. As a father of three, he finds joy in music and sports during his leisure time.

General Manager

Than (Ramdas, serving as the General Manager of the Golf Course and the Resort, has been an integral part of Handara since 2015. He plays a vital role in providing stability and support for the company's strategic direction. With a wealth of experience in golf and sports industries in New Zealand, Singapore, and Malaysia, Shan is responsible for identifying and managing the club's budget, overseeing revenues and expenses, and producing regular revenue reports.

Shan has also successfully launched and marketed Golf Memberships for the 40-year-old golf course. On the hotel front, he oversees all daily hotel operations to ensure that guests enjoy an exceptional experience.

Shan's academic background includes a bachelor of Bachelor Degree in Sports Science (Major Sports and Facilities Management) from University of Malaya. As a golf enthusiast, he relishes leisure time spent in mindfulness activities.





Handara Team

Our team is a collective of dedicated individuals with a resolute commitment to proper Handara to new heights. Working together towards common goals infuses our team with a profound sense of purpose and significance.

Our team reflect diversity, encompassing not just Balinese individuals but a range of background, and our core values of teamwork and collaborations steers us in our pursuits.

Above all, we are steadfast in our dedication to giving back to the community working in unison to realize the company's mission and vision.

Facilities and Services

Looking ahead, we have strategic plans to enhance our golf course, as well as expand our resorts to include more rooms and upgraded facilities, ensuring an even better experience for our guest.











Facilities

- · 99 hectares of land adjacent to a reserved forest and national protected area.
- 18 Hole Golf Course & Driving Range
- · Handara Iconic Gate
- · Lobby and Sitting Area
- · Family friendly room including:
 - o Deluxe Golf View Room.
 - o Deluxe Suite Golf View Room.
 - o Garden View Room.
 - o Challet.
 - o Villa
 - o Presidential Suite Room and Villa (coming soon)

- · Hotel Main Restaurant
- · Breeze Terrace Restaurant
- Lockers Rooms
- · Tennis Court & Outdoor Sport
- Pro Shop & Merchandise Shop
- Golf Club Rental
- Kids Putting
- Eco Kids Outdoor Playground and Kids Corner
- Vegetable Garden
- Bonfire & in room Fireplace (only at selected rooms)
- · Onsen and Spa (coming soon)
- The Grove Sport Bar (coming soon)











Services

- · 24-hour reception
- · Fireplace
- · Balinese Temple
- · Free of charge WIFI access in hotel areas
- · Luggage Transportation
- · Wake Up Call service
- · Room Dining
- · In Room Bar
- · Breakfast or lunch box upon request
- · Complimentary Satelite TV services
- · Laundry and pressing service
- · Towel and Sheet change by request
- · Golf Operation Services include: 18 or 9 hole golf experience, sunset golf, fit eco golf, golf tournaments.

· Guest Relation services include:

golf lessons, messages treatments, car rental/excursions, airlines information, money exchange, credit cards, porter, golf lesson for kids, bicycling, jogging/trekking, harvest your own garden, picnic lunch, Balinese dance lesson, Balinese blessing.

- · Children Service include extra baby cot on request and high chairs.
- · Kids and Family Activities include:

In-room camping, fish feeding, harvest your own salad, Balinese dancing and blessing eco tree house and bunny rabbits and variety of outdoor and indoor board games for family.

- · Private Outdoor Barbeque bonfire, romantic dinner, picnic.
- · Eco Canoe, tracking, cycling, archery, outdoor sport facilities (tennis, basketball) ping pong table.
- · Yoga/Meditation, Balinese dancing, Balinese blessing.
- · Nature Walk & Bird Watching.









Environmentally Conscious and Sustainability

In an era where preserving natural resources is of paramount importance, Handara Golf & Resort Bali stands out as a shining example of eco-consciousness.





International Sustainable Awards (ISA) 2023 for **Golf & Resort**

Handara Golf & Resort Bali is thrilled to announce our selection as the recipient of the 2023 International Sustainable Awards (ISA). This achievement fills us with immense pride and stands as a testament to our unwavering commitment to establishing a sustainable golf course and resort in Bali.

Our journey entailed a thorough examination of every facet of life and operations at Handara Golf & Resort Bali, accompanied by significant financial investments. The results have been nothing short of remarkable, yielding increased job satisfaction, motivation, sustainable long-term growth, and a significant reduction in our carbon footprint.

We aspire to illustrate that embracing sustainable practices not only benefits the environment but also yields positive outcomes for various aspects of both business and communities.



Travelife Certified for Hotel & Restaurant

We proudly hold the Travelife Certification, a highly regarded program that acknowledges and champions sustainable practices within the international travel and tourism industry. Our commitment to maintaining and advancing our sustainability efforts and initiatives is evident through audits by Travelife.

We ensure that our sustainability policy is communicated to our customers and guests, letting them know that their stay plays a part in our going commitment to environment and social responsibilities. We also providing them with the opportunity to actively participate in helping us achieve our sustainability and social responsibilities goals.

The Leading Example of Sustainable Golf Course in Indonesia



Handara Green Team & Giveback Team

The Handara Green & Giveback Team is responsible to create the required sustainability policies, corporate social responsibilities and to ensure the implementation of the environmental program for the hotel as required by the national or regional legislations.

- The Handara Green Team is headed by President Director and supervised by the General Manager and the rest of the Head Departments.
- The Handara Green Team is responsible for the proper implementation of the Environmental measurement and initiative and to be communicated to all staffs and guests.
- The Handara Giveback Team is responsible for the implementation of Handara's Social Responsibility Program.
- The Board of Director is committed to support the Green and Giveback
- The entire staff is responsible to support and implement the environmental program through their day-to-day work.



Our Guest Survey and Online Rating

All of our guests receive guestionnaire to fill in so they can give their feedback regarding their stay at our resort. These questionnaires are used to constantly improve our services.



Facts & Figure Handara Golf Course



Very good

#1 of 1 special hotel in Singaraja



CUSTOMER RATING



Our Guest Survey and Online Rating

Our online ratings such as from Trip Advisor and Booking.com has shown an increase since 2015. We continue to use our guest satisfaction survey and guest comments to improve our services and products.







Our Employee

Our commitment is to support the local community by hiring local employees. We aim to nurture their career as well as assists for daily life matters.

We are committed to:

- · Comply with applicable laws and regulations in regards to working conditions and human rights.
- · Not hiring employee under 18 years old.
- Treating all employees as equal (gender & equal opportunity).
- · Respecting our employees and their right.
- · Respecting and including employee's ideas and inputs.
- · Respecting employee's right to freedom.
- · Working on training and development of our employees.
- Register all employees for National Health Insurance Fund (BPJS).
- · Pension Scheme for Permanent Employee.



Testimonials



KETUT MUDI Operation Manager

I am happy to be part of the management that has an innovative values. It is an honour to be part of management with a leadership style that applies modern leadership concepts that emphasizes employee satisfaction, customers' satisfaction and acting in the best interest of the stakeholder.



NYOMAN BUDIADA

Golf Maintenance Manager

I am very happy to be part of the very solid extended Handara family and to be able to share ideas for the progress of this company. And I can also deepened my knowledge and experience in the field that I am currently working in.



NI WAYAN JASERI —

I have worked at Handara Golf & Resort Bali for 34 years. I love Handara as my own family. I feel because I was given the trust by her to be part of the Management part of Handara Family.



NYOMAN METRIANI —

Waitress

It is rewarding that I can gain knowledge while working at Handara Golf and Resort Bali and to be able to work while enjoying the beautiful views.

Our Corporate Social Responsbility Pograms

HANDARA Giveback

We strongly believe that our responsibility extends beyond delivering quality services to our customers.

Our Programs

In alignment with our core values, we are redefining our CSR program to focus on the following key areas:

1. Environmental Sustainability

By implementing green practices throughout our operations, we aim to contribute to a cleaner and healthier planet for future generations. We are also committed to collaborating with organizations that share our mission.

2. Social Equity and Inclusion

We are dedicated to fostering social equity and inclusion within our organization and the communities we serve.

3. Ethical Sourcing and Supply Chain

To ensure ethical business practices, we prioritize responsible sourcing and supply chain management.

4. Employee Empowerment and Wellbeing

We recognize that our employees are our most valuable asset. We will invest in initiatives that prioritize their well-being, personal growth, and professional development.











5. Community Engagement and Philanthropy

Nourishment to those in need

One of our main objectives is to address the issue of hunger and support those who are poor and less fortunate. We are dedicated to diligently working towards our goals of providing nourishment to those who are in need in our community.

Humanitarian Aid

As socially responsible company, we have consistently aligned ourselves with numerous community welfare initiatives. We have actively contributed to various organizations that provide humanitarian aid in response to natural disasters.

Healthcare

We support various welfare programs organized regularly by non-profit organisations. Direct donations are also given to individual patients suffering from cancer patients, stroke patients, people with craniofacial disabilities, children with neurological disorders, autism awareness and supporting public health worker.

Education

We are committed to empowering young and underprivileged students by providing them with essential educational tools, ensuring they have the resources they need for a brighter future.. We believe that every student, regardless of their background or circumstances, deserves the chance to fulfill their potential and achieve their dreams. Together, we can create a brighter future for these deserving students.

Through these endeavors, we aspire to make a lasting difference and build a better tomorrow.





Golf Course and Hotel

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